

ANNUAL REPORT & ACCOUNTS 2022



HERE FOR
EVERY HUMAN.
AND HERE
FOR AS LONG
AS IT TAKES.



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**IN A YEAR MARRED BY WAR,
FINANCIAL UNCERTAINTY,
AND DEEPENING POVERTY,
WE WERE THERE FOR**

3,843,270

**OF THE WORLD'S MOST AT-RISK
AND VULNERABLE PEOPLE.**

Thank you for helping us to continue to save and transform lives and for giving so many the hope of a future free from hunger, conflict, and injustice.

OUR YEAR IN NUMBERS

In 2022, we helped communities in 22 countries through emergency, development, and seasonal projects, including:



22

COUNTRIES
WORKED IN
WORLDWIDE



5

HUMANITARIAN
EMERGENCIES
RESPONDED TO



11

GLOBAL
INSTITUTIONAL
PARTNERSHIPS



22,118

ORPHANS
SPONSORED

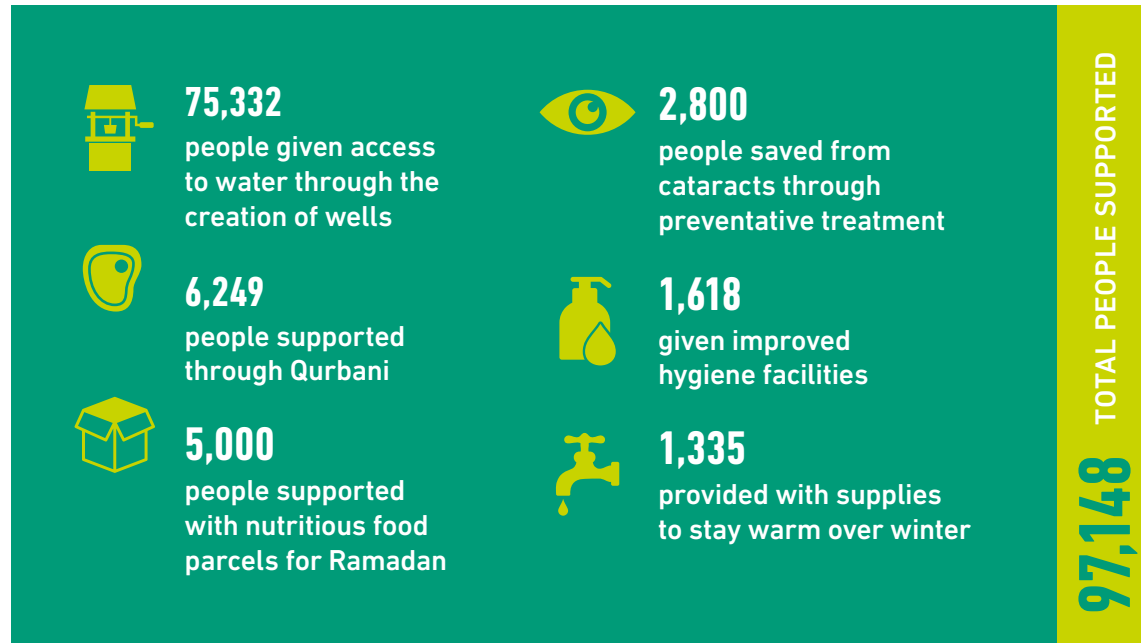


690,458

PEOPLE SUPPORTED
DURING RAMADAN, EID
AL-ADHA AND WINTER

COUNTRY HIGHLIGHTS

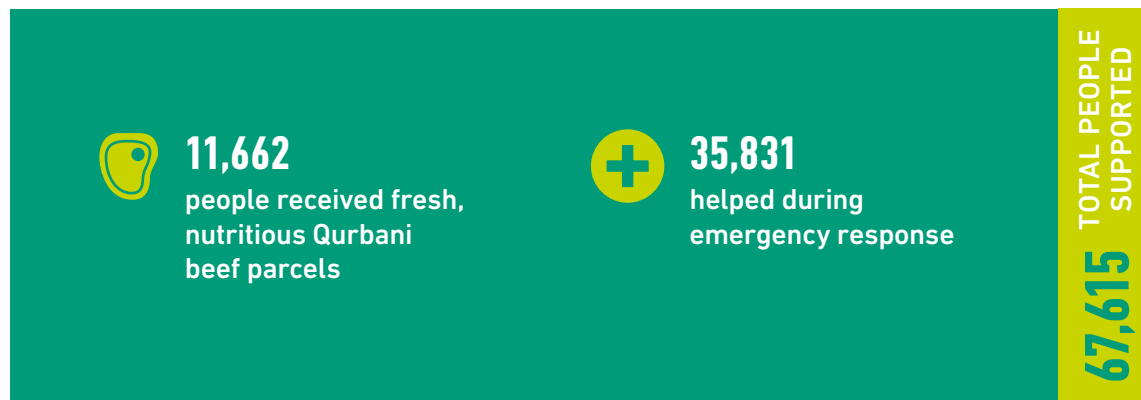
BANGLADESH



IRAQ



PALESTINE



NIGERIA



PAKISTAN & AFGHANISTAN



LEBANON



SOMALIA



74,009
people received nutritious food for Ramadan



1,711
orphans continued to be sponsored



5,002
people in drought-hit areas given food and water



340
wheelchairs given to people with disabilities

12,924
TOTAL PEOPLE SUPPORTED

SUDAN



19,949
benefitted from community-building initiatives



1,400
people supported with nutritious food parcels to last the month of Ramadan



1,842
people in flood-affected areas provided emergency relief



710
people received fresh, nutritious Qurbani beef parcels

25,401
TOTAL PEOPLE SUPPORTED

SYRIA



49,422
people treated at Al Imaan healthcare centre



2,057
people received fresh, nutritious meat parcels during Qurbani



11,312
people received food parcels to last the month of Ramadan



38,425
children immunised



6,257
people kept warm through winter with shelter and clothing



839,272
people given access to healthcare services

1,214,180
TOTAL PEOPLE SUPPORTED

TURKEY



11,280
received daily bread for five months



1,859
provided nutritious meat parcels for Qurbani



3,000
people given small financial grants



1,138
orphans and their caregivers sponsored



2,252
received food baskets for Ramadan



100
refugee university students sponsored

21,333
TOTAL PEOPLE SUPPORTED

UKRAINE



2,700
people received food and shelter



We successfully distributed over \$2 million worth of medical containers to hospitals and medical facilities in Ukraine.



200
families supported

2,700
TOTAL PEOPLE SUPPORTED

YEMEN



24,356
provided with food to celebrate Eid Al-Adha



5,695
people received items to keep them warm for winter



19,931
received food during the month of Ramadan



1,154
orphans and their families given cash assistance



15,353
provided with nutritious meat during Qurbani



71,214
children provided with the gift of education

148,230
TOTAL PEOPLE SUPPORTED



IN 2022, **22,108** ORPHANS WERE SPONSORED ACROSS **13** COUNTRIES



IN 2022, WE SUPPORTED **386,353** PEOPLE THROUGH SPECIAL REQUESTS



A MESSAGE FROM OUR CEO

Dr Mohamed Ashmawey

In this year's annual report, we unveil the remarkable story of Human Appeal's growth—a testament to our resilience in the face of the most formidable challenge in our illustrious 30-year history. This narrative fills every member of the Human Appeal family with profound pride. In March 2022, marking our 31st year, we inaugurated our new office in the USA. This expansion aims to extend our assistance to a growing number of individuals in need, aligning with our vision to be a global force for positive change in fostering a fair, compassionate, and sustainable world. As we face the unprecedented humanitarian crisis affecting **108.4 million** forcibly displaced people and nearly half of the world's population living in severe poverty on less than \$2.15 a day, our new office symbolizes a broader commitment—to do more. It serves as a pivotal component in our overarching strategy, empowering us to make a more significant impact on the lives of vulnerable communities worldwide.

In 2022, our unwavering resolve was tested as we confronted a multitude of intersecting crises. Just as the world began to recover from the disruptions caused by COVID-19, we found ourselves grappling with a surge in the frequency and magnitude of global crises that pushed our teams to their limits. The conflict in Ukraine, for instance, unleashed an unprecedented humanitarian emergency in Europe, marking the largest displacement of people since World War II. Catastrophic floods engulfed a quarter of Pakistan, inflicting untold suffering. In the Horn of Africa, a succession of five failed rainy seasons led to the most severe drought in decades. Approximately 20 million people in Somalia, Ethiopia, and Kenya were left uncertain about their next meal, in desperate need of humanitarian aid. The conflict in Ukraine exacerbated the crises, driving up the prices of fuel and essential food items. Behind these stark statistics lie the heart-wrenching stories of individual families, families whom we

stand beside as they endeavor to rebuild their lives and livelihoods. By year-end, we had extended assistance to over **500,000** people in Pakistan, raising over \$5.7 million in funds globally to support our on-ground efforts. Our success in Pakistan was further bolstered by our institutional funding partnerships, including vital support from Unicef and the World Food Program (WFP). Our commitment to rebuilding homes and livelihoods continues one year on. In Syria, we undertook a significant initiative in Killi, Idlib, where we built a village comprising **272** housing units and essential amenities. This village served as a sanctuary, providing stability and refuge to **1,190** individuals, allowing them to rebuild their lives in the face of displacement. Additionally, in Idlib, northwest Syria, we successfully established another thriving village, boasting **1,000** homes, which now serves as a home to approximately **1,095** people. Our work is far from complete, and we are now venturing into Town 3 – Al Yasameen. In Yemen, we have continued to lead in the vital mission of school building and reconstruction. Throughout 2022, our dedicated efforts were concentrated on four of the planned **20** schools: Saleh Al-Sammad School, Assalam School, Ali bin Abi Taleb School, and 22 May School. These projects have extended the precious gift of education to thousands of deserving children. In response to the devastating drought in Somalia, we supplied **1,147,500** liters of water, directly impacting **5,002** people, alleviating their suffering and providing life-saving relief. At a time when our presence is needed more than ever, the progress we've achieved this year propels us forward with renewed determination, despite the challenges we face. Behind every achievement is an entire community that enables our work—a community comprising dedicated staff, volunteers, partners, and supporters who believe in a better world for every person in need.

Dr Mohamed Ashmawey
Chief Executive, Human Appeal



STRATEGIC REPORT

WHO WE ARE

Human Appeal is a non-profit organisation working across the globe to strengthen humanity's fight against poverty, social injustice and natural disaster for 30 years. Our vision is to become the global agent of change for a just, caring, and sustainable world.

WHAT WE DO

Through the provision of immediate relief and the establishment of self-sustaining development programmes, we aim to invest in real, effective solutions. We work year-round to establish healthcare, education, and livelihood programmes that pave the way for empowered, self-sufficient communities. We also provide food, medical aid, and disaster relief during emergencies – critical interventions that save lives. Our skilled local teams are able to access some of the most hard-to-reach places in the world, at their most vulnerable times.

In 2022, we continued to deliver projects under four broad thematic areas:

+
Humanitarian relief

+
Sustainable development

+
Seasonal programs

+
Child welfare



GLOBAL PROGRAMMES STRATEGY 2022



Throughout 2022, we prioritised the following five objectives:

1.

Maximising impact for sustainable development

2.

Ensuring program quality

3.

Strengthening and enhancing child welfare programs

4.

Securing sustainable income to support our work

5.

Strengthening principles of humanitarian action

OUR PRIORITY SECTORS



FOOD SECURITY

We enhance food security through sustainable agriculture, strengthening resilience, and improving nutrition amongst communities affected by disaster, climate change, conflict, and poverty.



CHILD WELFARE

We provide one-to-one sponsorship to improve child welfare, keeping child safeguarding central to our approach and practices.



WASH (WATER SANITATION & HYGIENE)

We provide access to clean water and sanitation and improve hygiene practices and awareness among vulnerable and displaced communities.



LIVELIHOODS

We assist with livelihood development for vulnerable communities by helping to create sustainable income generation opportunities.



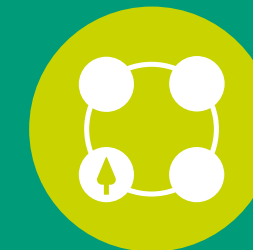
EDUCATION

We improve access to inclusive and quality education for children of school age in marginalised and displaced communities. We equip children and young adults with skills and knowledge through education and lifelong learning opportunities, as well as technical vocational courses.



EMERGENCY RELIEF

We provide humanitarian assistance in the context of disasters, conflicts and emergencies in the form of food, non-food items (NFIs), shelter and medical aid, as well as through camp management, protection, WASH, education and the support of local health facilities.



CROSS-CUTTING THEMES

Human Appeal operates in complex and often violent environments. In pursuit of continuous improvement of program quality and efficiency, Human Appeal prioritises a number of crosscutting elements integrated throughout our programming:

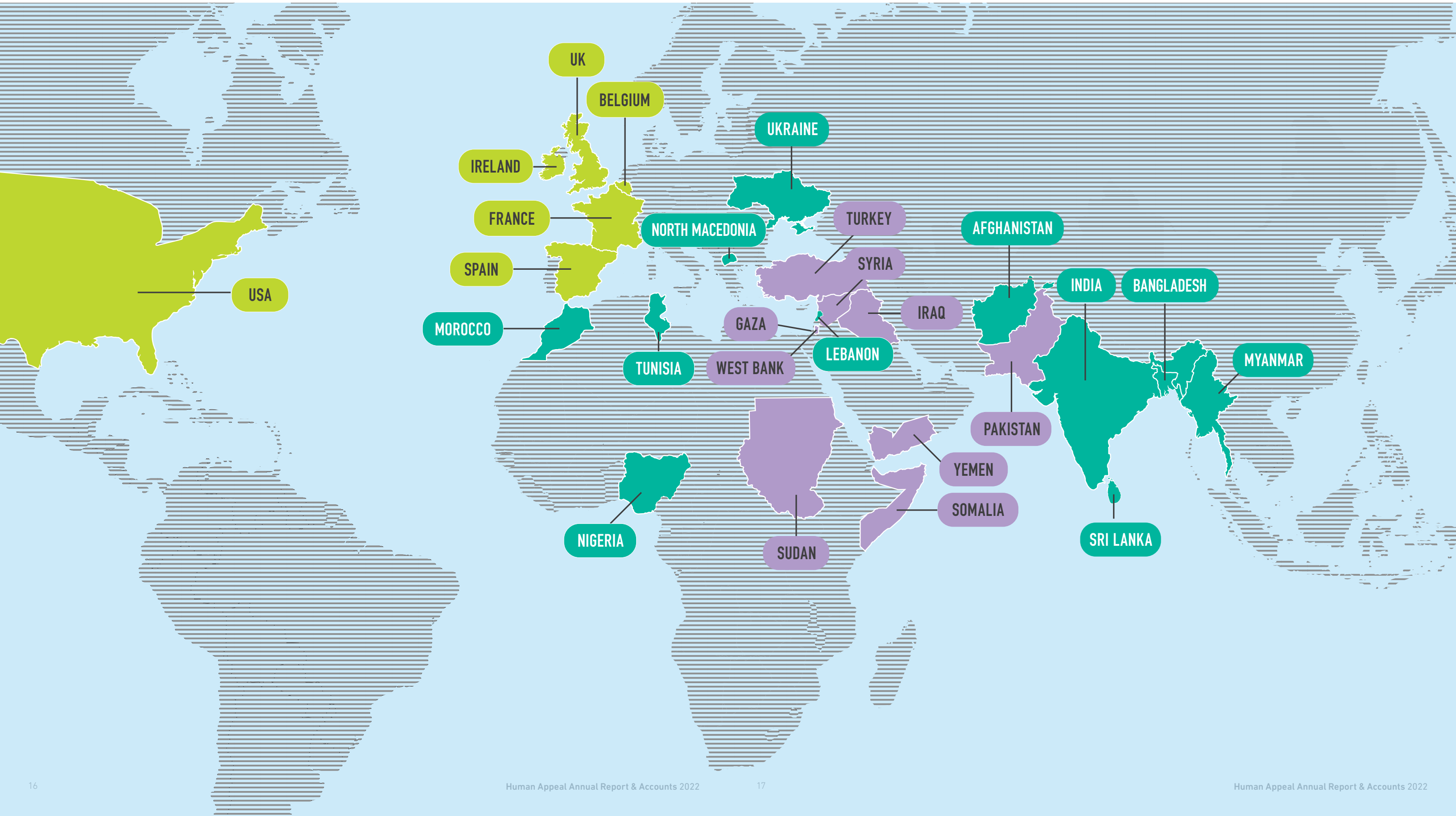
- Gender
- Environment and climate change
- Inclusion
- Protection
- Value for money

OUR REACH

■ PARTNER OFFICES

■ COUNTRY OFFICES

■ LOCAL PARTNERS



STATEMENT OF FINANCIAL POSITION

as of December 31, 2022

ASSETS

Cash	\$ 738,436
Contributions receivable, net	\$ 73,940
Total assets	\$ 812,376

LIABILITIES

Accounts payable and accrued expenses	\$ 11,852
Total liabilities	\$ 11,852

NET ASSETS

Without donor restrictions	\$ 415,999
With donor restrictions	\$ 384,525
Total net assets	\$ 800,524
Total liabilities and net assets	\$ 812,376

STATEMENT OF ACTIVITIES

Year ended December 31, 2022

SUPPORT AND REVENUE

	Without donor restrictions:	With donor restrictions:	Total:
Contributions	\$ 281,483	\$ 1,132,092	\$ 1,413,575
Related party contribution	\$ 1,544,740	-	\$ 1,544,740
Net assets released from restrictions	\$ 747,567	\$ (747,567)	-
Total support and revenue	\$ 2,573,790	\$ 384,525	\$ 2,958,315

EXPENSES

Program services	456,105	-	\$ 456,105
Supporting activities:			
General and administrative	\$ 229,579	-	\$ 229,579
Fundraising	\$ 1,472,207	-	\$ 1,472,207
Total supporting activities	\$ 1,701,786	-	\$ 1,701,786
Total expenses	\$ 2,157,891	-	\$ 2,157,891
Increase in net assets	\$ 415,899	\$ 384,525	\$ 800,424
Net assets at beginning of year	\$ 100	-	\$ 100
Net assets at end of year	\$ 415,999	\$ 384,525	\$ 800,524

STATEMENT OF CASH FLOWS

Year Ended December 31, 2022

CASH FLOWS FROM OPERATING ACTIVITIES:

	Program Support
Increase in net assets	\$ 800,424
(Increase) decrease in cash resulting from changes in:	
Contributions receivable	\$ (73,940)
Accounts payable and accrued expenses	\$ 11,852
Net cash provided by operating activities	\$ 738,336
Net increase in cash	\$ 738,336
Cash, at beginning of year	\$ 100
Cash, at end of year	\$ 738,436





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