

# A WORLD WITHOUT WATER

Dr Mohamed Ashmawey, CEO, Human Appeal



**Hi**  
HUMAN  
APPEAL



Curtesy: LEBAK TV

# A WORLD OF INSTABILITY & POVERTY



The number of people forced to flee their homes has increased every year over the past decade and stands at the highest level since records began.

**100 MILLION  
REFUGEES &  
GROWING**

Inside the world's oldest and largest refugee camp - Dadaab, Somalia, 1991



# WHY WE NEED WATER



Health



Life



Livelihoods



Dignity



Education



Time





But, there's a huge  
problem in the world  
**Water Crisis.**



**1 in 3**

people don't have clean drinking water

That's

**2.2 Billion People**



**Half the World,  
4.2 billion**

**Do not have access to toilets**







**3 billion**

people don't have soap and  
water at home



“

I hope organizations will provide clean water for refugee camps

”

Maryaam, aged 8  
Kidney Failure







# QUIZ TIME



**H.**  
HUMAN  
APPEAL



**1.**



**How much of the Earth's water is available to drink?**



Answer

**2.5%**



2.



**How many glasses of water should you drink per day?**





**Answer**

**8 glasses**





3.



How many people in the world do not have close water next to their home?



Answer



**2.2 Billion**



4.



On average, how many children die each day from diarrhea caused by dirty water and poor sanitation?



Answer



**+1,300**



**5.**



**What proportion of the world's population lives on the driest half of the planet?**



Answer



**85%**



6.



How much water is needed to  
produce 1kg wheat?





**Answer**



**500 – 4,000 liters**



7.



**Which plant needs the most water to produce?**



Answer



**Rice**



## Why are people without access to clean water?



Poverty - Not having enough money



Distance - Living far from water sources



Conflict, war and displacement



Changes in the natural environment:  
drought, floods, climate change





## When there's not enough water:

- Buying water is very expensive
- People have to use dirty water for cooking and cleaning
- Children miss out on going to school or don't do as well in their classes
- There's more sickness and dying



“

Before the installation of a solar water pump by Human Appeal, I used to fill water from a well which was far away from my house. I used to fill water two to three times a day and it used to take three to four hours to fill the water but after the installation of the solar power water pump it takes only a few minutes to fill the water as the solar water pump is near my house.

Premi, aged 11

”

More than

**2500**

Deep Water Wells  
were built

Benefiting

**275,000**

people so far.



148 water  
coolers benefiting  
22,200  
students so far.



یوم پاکستان ہر سزا  
پاکستان کا سرکار کی نام  
پاکستان کا سب سے بڑا  
پاکستان کا کل رقبہ  
پاکستان کا سب سے بڑا  
پاکستان کی سب سے بڑا  
پاکستان کا سب سے بلند  
پاکستان کی قومی زبان  
پاکستان کا قومی کھیل





# Flood response in Pakistan, Bangladesh, Sudan & Yemen

# 331,376

supported



“

I like water because  
it makes me strong.

”

Mohammed, aged 12

Right to Live Society for Down  
Syndrome children where we installed a  
water desalination plant





Canada

USA

(HQ)  
United  
Kingdom

Belgium

Ireland

France

Ukraine

North Macedonia

Spain

Afghanistan

Morocco

Greece

Turkey

Pakistan

Lebanon

Syria

Gaza

Iraq

Bangladesh

Myanmar  
(Burma)

Haiti

West Bank

Tunisia

Niger

Sudan

Yemen

Senegal

Nigeria

Kenya

Somalia

Sri Lanka

Indonesia

Brazil

Australia

WHERE WE  
WORK



**Over 40**

Global partnerships



**22 offices**

Working in over 25 countries



**Helped over 26 million people in 30 years**

**Over 22k orphans**



**797**

Honeybee farmers  
**\$1.6M** worth of honey

**Over 100,000 Olive Trees**

**Over 400,000 donors**



# GLOBAL PR

## PR HIGHLIGHTS



# GLOBAL PR

**CHARITIES MANAGEMENT** | Current charity forum  
Comment and information for charity managers and trustees

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MOHAMED ASHMAWEY, chief executive of international aid charity HUMAN APPEAL, explains the galvanising effect of a Charity Commission inquiry - particularly in relation to transparency, clarity of purpose and organisational structure - and describes the start of a striking new project in the United States.

Human Appeal is a fully independent British development and relief charity based in Manchester, UK. It was established in 1981, and runs targeted poverty relief programmes in collaboration with global organisations like the United Nations. Our purpose is to save lives through emergency response and sustainable development programmes, across over 25 countries worldwide.

The Charity Commission is seeing a lot more media interest at the moment, having announced its investigation into the financial dealings of the Captain Tom Moore charity, among others. Indeed, in 2021, the body investigated well over 2,800 charities for their compliance, a number which is on the rise. We should know - we were one of them.

Being investigated by the Charity Commission is not something you would think that any charity would seek out. Except we did, self-reporting that a hijacking incident had occurred beyond our control while operating in a war zone, and a separate incident where a warehouse in Syria was raided by a proscribed group.

The work the Commission undertakes is vital for the wider charity sector to be able to operate effectively and continue to help as many people as possible, both domestically and overseas. Obviously, news of a compliance audit of this type may not be on many charities' wish list. And yet, as one of the UK's fastest growing charities, and with a new leadership team in place, we recognised that swift growth may have left certain operational areas in need of some review.

**Maintaining stakeholder trust**

Aside from the potential damage to the solid reputation of a respected 30-year-old UK-legal institution, which Charity Commission scrutiny brought, the other key challenge for us during this process was maintaining the trust of our stakeholders, some of whom were understandably surprised by the inquiry.



Human Appeal's Mohamed Ashmawey - the USA was a major next step in the charity's work at the end of the process. Photo: J. G. G.



THE WALL STREET JOURNAL



**Ukraine War Pushes Millions of the World's Poorest Toward Starvation**

Malnutrition wards in Somalia are overflowing, with children bearing the brunt as prices of food staples surge since Russia's invasion of Ukraine

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## One third of donors expect to give more in 2022 despite rising costs, survey finds

28 June 2022 by Rebecca Gooney

One-third of people in the UK estimate they have increased their charitable giving during the past two years, according to a survey by the Muslim development charity Human Appeal.

The survey also found that 35 per cent of respondents expect to increase their giving again this year.

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## A world tour of famine frontlines

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Wednesday 10 August 2022 16:56



Charity to donate £1.5million worth of medical supplies to war-torn Ukraine

## Human Appeal to donate £1.5million worth of medical supplies to war-torn Ukraine

28th April





Last year  
(2021) we provided  
**2,504,868**  
million people  
with access to clean,  
safe water.

## So, how can we help?



**HUMAN APPEAL** is on a mission to save lives, alleviate poverty, transform and empower local communities.

**WHAT HUMAN APPEAL IS DOING**  
Human Appeal has been working since 1991, we've been providing clean water solutions from deep water wells to large scale desalination plants.



## **Sponsor a village in Tharparkar**

When you sponsor a village, you help lots of families live a healthy and clean life with safe drinking water, food, and more of what they need to have better opportunity.

## **Donate a Water Well**

When you donate a well, you are giving communities a chance at a bright future, by making it possible for children to go to school, for parents to earn a living, and for women and girls to live safely and securely in their villages.







HERE FOR  
EVERY HUMAN

A high-angle photograph of a diverse group of children and adults. In the center, several hands are joined together in a circle, palms facing up. The children are wearing colorful clothing, including blue, orange, and yellow. Purple square confetti is scattered throughout the scene, falling around the group. The background is a plain, light-colored surface.

**THANK YOU**

**Welcome to the Human Appeal family.**

QUESTIONS?

